

FAST FACTS

1

Audio Performance

Proprietary technology delivers robust sound with convincing low notes from a small speaker system. This is high quality performance is best experienced through a demonstration.

2

Connectivity

The speaker connects wirelessly to any stereo *Bluetooth*® enabled device (e.g. iPhone®, Android™, Blackberry, Windows® tablet or laptop).

3

Portability

A rechargeable lithium-ion battery delivers up to 8 hours of playing time on a single charge. An integrated bi-fold cover protects the speaker, and unfolds into a stand for instant playing anywhere.

Fast Phrase

The SoundLink® Mobile II is a battery-powered *Bluetooth* speaker. It easily connects wirelessly to stereo *Bluetooth* enabled devices, and delivers performance you wouldn't expect from a product this small. Its shallow depth and integrated protective cover allow it to conveniently fit in your hand or bag, so that you can enjoy your music out loud at all your favorite destinations.

**SoundLink® *Bluetooth*® Mobile
speaker II**



SoundLink® Bluetooth® Mobile

speaker II

Engagement

There are countless entertainment sources available on today's mobile devices, and the SoundLink® Mobile II allows that content to be enjoyed nearly everywhere. Vacations, weekend getaways, working in the yard, gatherings with friends, parties - everywhere the customer uses their mobile device, the SoundLink® Mobile II enhances that experience.

When selling a new mobile device, asking the following question will help you open a discussion around enhancing the customer's enjoyment of their mobile purchase:

- How do you plan to use your _____ (smartphone, tablet, or laptop) - surfing the Internet, listening to music, playing games, etc.?

Asking the **3 Ws: Who, What, and Where** - is an easy way to uncover additional performance expectations that your customer might have. For example...

- **Who** will be using the product?
- **What** are your priorities (audio performance, connectivity, portability)?
- **Where** will you be using your _____ (smartphone, tablet, or laptop)?

FAQ

Sometimes a customer concern is just an opportunity to provide additional information, so that they can make a more educated decision:

What are the audio connection options for the SoundLink® Mobile II speaker?

The audio connection options for the system are through industry-standard stereo *Bluetooth*® (A2DP), and via a 3.5mm stereo auxiliary input.

Does the SoundLink® Mobile II speaker support WiFi, WiDi, or Airplay?

No. The system's wireless connection is *Bluetooth*® only.

How many devices can pair with the SoundLink® Mobile II at once? What happens if I own several *Bluetooth*® devices?

The system can pair with up to six devices, forgetting the least recently used device when a new one is paired. The SoundLink® Mobile II will only connect (receive audio) from one device at a time.